



High Meadows "Hummer"

Roaring Gap, NC

April 2015

General Managers Message

Easter is upon us and we are starting to show signs of spring renewal. By the time you receive this newsletter we should have a good start on replacing all of the club's carpet, putting our locker rooms in order, the roof replacement project should be underway, and the Grille will be open for business weekends through most of April. We can't tell you what a strange winter your team has had and boy, are we excited to get the club back in full swing. We are looking forward to a bunch of events this season starting with our Easter Feast on Sunday, April 5 followed by a Kentucky Derby Party on May 2 and a Mother's Day Extravaganza on May 10. Please check out the 2015 calendar in the directory and make plans to make your club the first choice for fun & events! Also, please check out the flyer in this newsletter and find our new Vision statement along with our Mission statement. It is all part of our long term commitment to you and HMG&CC!

You will find the details of our 2015 New Members Drive which was approved by the membership committee and the Board of Directors in this newsletter. As a thank-you for helping your club grow, there are incentives for every new member you bring to your club. Remember that our initiation fee for a Full Active Golf Member is \$10,000. We have adjusted our initiation fee for a new Social member to \$5,000 to be more in line with that type of membership. And as always the transfer fee is \$5,000 for all of you selling a home with a membership attached. See more about incentives for new members to join this year in this newsletter. Note that we have changed the real estate section of our web site with all of your home listings; please check our website: www.highmeadowscountryclub.com and make sure we are showing your listing, if not call your realtor ASAP and let them know that we want your information! The improvements to the real estate listings section have made it easier to find the property by street and should help drive more folks to your home. We are looking forward to another great year of member growth and satisfaction!

By now you should have seen the e-mail announcing the retirement of Mary Joines in late April. This is both an exciting and sad transition. We are excited that Mary and her family will have the time and good health to enjoy all the things that retirement can bring, but we are sad because we will miss her hard work and dedication she has given to all of us at the club.

(See **GM Message** continued on page 2)

A Word From The President

I know we all are looking forward to Spring weather very soon. Our Staff and Board have been very busy over the past several months on many projects and activities. Some highlights include:

✂ Clubhouse restoration due to the water damage is progressing nicely with a few remaining items to complete including new carpet installation. I want to point out that Mark and the Board took this opportunity to make some significant improvements such as new tile in both the Men's and Ladies locker rooms, re-configuration of lockers, a new updated TV and the office area more efficiently designed including protecting our computer server from future water or other damages. Mark and the staff have done a terrific job in overseeing these projects and we believe will they be great improvements to our member's enjoyment when completed. Sally Earnhardt and Jim Meyer have again provided their expertise in working with Mark on selections and their professional advice. Please continue to be patient as we anticipate completion in the next few weeks.

✂ As communicated earlier, our clubhouse roof has been in poor shape for several years and our Board approved replacement in November 2014 with a beautiful metal roof that will match the new clubhouse entrance. Our clubhouse has 2 flat areas on the back (that can't be seen very easily) that require a rubber surface. This rubber surface has to be installed with sustained temperatures above 40 degrees for several days and thus, we anticipate this to be done as step one of the roof replacement the first week of April. Once this is completed, our next step will be the new metal roof.

✂ The golf course irrigation system pump is getting old and requires a significant repair. This repair will cost about \$12,000 - \$15,000 and will sustain the pump for hopefully several more years as the full replacement of the pump is \$100,000. After much discussion and analysis, we believe this is the right move at this time for the club.

(See **President** continued on page 3)

Notes from the Pro

Play With The Pros

As we approach the golf season beginning in May, we will offer a new program to entice members that have never played or would like a return to the game. This program will be for nine holes and will be about learning the game. We will approach this program with fun and fellowship foremost! We will offer this program on Fridays, time to be determined. A sign-up sheet will be posted in the hallway and you may obtain additional information in the Golf Shop!

Tip Of The Month! Local Rule Addition - Hole #13

Due to balls collecting in a small area with numerous divots the following local rule will apply.

A ball lying in a closely mown area through the green (fairway height or less) may be lifted, without penalty, and cleaned. The ball must be marked before lifted and placed within one club length no nearer the hole. (Rule 25)

The Golf Shop Staff!

MGA News

Don't forget to mark your calendar for May 15, 16 & 17. This is our annual Kick-off Tournament! This is our biggest tournament of the year. You will receive information and a sign-up sheet around the middle of April. More information will be coming during April about the Tournament.

Remember, the Saturday Points Chase will begin on the first Saturday of May. During April, we will have a Co-Ed Points Chase on Saturday's. An e-mail each week will announce the starting time. Also, the Wednesday Skins Game will begin in April. Call the Pro Shop by 5:00 pm on Tuesday to sign-up. Dan Murray will be in charge of Wednesday play.

Looking forward to a great year!

Tommy Thompson, MGA President

GM Message *(Continued from page 1)*

She has been such an honest and dedicated leader in our team that she will be sorely missed. I will miss the way she seamlessly moves through all of our staff making all of them feel important and helping us solve the problems of the day. Please stop by and share your thoughts and love with her over the next few weeks! With that, we would like to welcome our new Accounting & Finance Manager, Mrs. Barbie Blankenship. Currently, Barbie is working with Mary to learn the ropes and will be taking over our accounting department full time April 13. Mary has promised her that during the start-up time she will only be a phone call away!

Wow—so many changes! We must keep changing as the world changes just so we can keep up! HMG&CC is such an amazing place and it is easy to see why...thanks to all of you!

See you around the club,

Mark

Around the Meadow

Spring is finally here!!! If you have not been on the mountain this winter it has been a tough one. As we approach spring our focus will be on helping the plants recover from the winter. Your staff will be punching greens at the beginning of April. This will help relieve the compaction that Mother Nature has caused during the winter months and promote healthy root growth for the spring and summer months. In addition to aerification your staff will be fertilizing the fairways, tee boxes, and approaches to promote healthy conditions as well as to help the plant grow faster coming out of winter. I hope that all of the members will notice all the tree work that has been done over the winter months. Your staff has cut down several trees on hole 9 that allows for a much better shot selection off of the gold, white, and blue tee box. All of the trees on hole number 5 have been trimmed up and shaped allowing the member now to see the right side of the green from the teeing area that was previously blocked. On hole 10 and 13 the trees have been trimmed near the tee boxes which allows for a larger range of shot selection.

I hope to see all of you on the mountain soon. If you have any questions concerning the course or our approach please feel free to stop me and ask at any time. Once again I look forward to seeing you all on the course very soon.

Nathan Biggs,
Golf Course Superintendent



Fore Ladies Only

LGA Begins a New Season May 9

The opening day for our 2015 season is May 9. We will begin at 9:00 with a shotgun start for a Captain's Choice event for both our 18- and 9-hole players. Social members are invited to join us for lunch at 1:00. We will have our first business meeting immediately following lunch. Golfers sign up for golf in the Pro Shop and everyone sign up for lunch in the ladies' locker room.

Thanks to everyone who responded to the LGA survey. Results will be summarized at the business meeting. Changes to our by-laws will be proposed also. Check your email soon for a copy of the proposed changes. There will be a copy of the proposed changes posted in the ladies' locker room. Many thanks to Vicki Cox, Dolores Neil and Yvonne Orr for their help in formulating the proposed changes.

Your LGA Board is looking forward to a great season of golf and social activities! Pat Green, President; Maggie Styers, Vice President; Diane Tucker, Secretary; and Cindy Lee Middleton, Treasurer.

Pat Green
2015 LGA President

The Adventurers

Once again "The Adventurers" will be exercising their creative talents with a visit to Cater Pots for a wonderful pottery experience with Robin. We plan to meet on Sat. April 11 at 10:00 a.m. at the Clubhouse to arrange car pools.

Robin will conduct a demonstration and hands-on workshop. The cost will be \$45.00. (Checks made to Cater Pots) Please bring a snack for your lunch. Space is limited call today!

Caroline Cowan 336-725-0878 or 363-2913
Judy Ann Deal 704-212-7481 or 363-6233

From The Membership Committee

Your membership committee: Kim Brown, Mike Carlton, Lou Garner, Maggie Styers and Paul Perlik (Chair), has embraced the challenge of expanding and maintaining the membership of our remarkable club. As we move into 2015, we want to emphasize the critical role each of you plays in attracting new members. There is no question that the best reference we have is your enthusiastic endorsement.

Here are a few items to help you make your pitch: **There was no dues increase for Golf and Social memberships this year!** (Yes, capital went up a bit, as did Dining, and the Initiation Fee has been restored to its previous level). Any member who successfully recruits a new member will receive a **\$1500 credit (\$750 for Social)** on their account. Any new member will be incentivized with a **50% prorated dues reduction** for the remainder of 2015. There will be a **New Member Reception** to welcome our new friends, orient them to the club and elaborate on the benefits of membership. Several new **Amenities** are in various stages of planning. While they will take awhile to implement, consideration is being given to: a fitness facility, a par 3 course, resurfacing the tennis courts, al fresco dining, refurbishing and expanding the hiking trail, creating a members' lounge and redesigning our website to be more user friendly.

A concerted effort is being made to rejuvenate real estate sales in High Meadows. We are actively investigating new advertising possibilities, including relevant websites and publications. Finally, in addition to recruiting new members, we are making renewed efforts to retain those we have by identifying their needs offering solutions to their concerns.

We look forward to your active participation in this critical effort. Please don't hesitate to contact any member of the committee with your thoughts or concerns. See you at the club!

President (Continued from page 1)

The Board has reviewed and approved our 2015 Budget. We believe our Operating Budget, Capital Funds, Emergency Funds and Roads/Reserve continue to keep us in a sound, sustainable financial position. The most important thing we can all do as members is continue to introduce potential new members to our great club. Paul Perlik and his Membership Committee have put in place some new ideas which we believe will continue to grow our membership building upon the success we achieved in 2014. Please reach out to Paul, me or anyone on the Board or staff if you have ideas or thoughts on bringing in new members.

We have been approached by the Carolinas Golf Association to potentially host the NC Mid-Amateur Championship. To do this, it requires a by-law change that has already been vetted through the By-Law Committee and approved by the Board. All members will be getting more specific information on this very soon as we will need to vote on this at our Spring Membership Meeting. We believe this is a great opportunity to showcase our club, golf course and wonderful private club to many potential new members. The visibility, credibility and overall awareness will be greatly enhanced for High Meadows Golf and Country Club through hosting this event.

Mark Updike, Tom Styers and Charlie Tucker have worked hard in discussing, negotiating and finalizing an agreement for Section K/High Meadows Estates to come together as one for our roads throughout High Meadows. We believe this is a win/win and will continue to build community unity. Again, there will be more details at the Spring meeting.

We are continuing to explore developing a Long term Strategic Plan for the club. This will be done in coordination with some ideas for developing Capital Funds through a Living Tree and Legacy Fund. There will be more details as our plans come together. Please feel free to contact me if you have ideas want to be involved.

So, as you can see, there has been much work being done during the winter to continue to improve, update and move ahead with our club in making improvements and the necessary capital investments to sustain our assets for the long term. Please feel free to reach out to me, the Board or Mark for any additional information or ideas you may have. I look forward to seeing you this Spring at the club.

Mark Stephens
President

And They're Off!!

Add May 2 to your Social Calendar, for the HMCC Kentucky Derby Party!

Gents – break out your seersucker!

Ladies – let's see those wide brim hats!!

We hope to see you there!

More details to follow: Drink Specials, Hat Contest & more!



April 2015

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
			1 Wed. 11:00 Men's Group	2 Ladies Day 10:00 am	3	4 Ladies Day/ Men's Points Chase 10:00
5 Easter Sunday Brunch	6 Aerification	7 Aerification	8 Aerification Rain Date Wed. 11:00 Men's Group	9 Aerification Rain Date Ladies Day 10:00 am	10	11 Ladies Day/ Men's Points Chase 10:00
12	13	14	15 Wed. 11:00 Men's Group	16 Ladies Day 10:00 am	17	18 Ladies Day/ Men's Points Chase 10:00 Board Meeting
19	20	21	22 Wed. 11:00 Men's Group	23 Ladies Day 10:00 am	24	25 Ladies Day/ Men's Points Chase 10:00
26	27	28	29 Wed. 11:00 Men's Group	30 Ladies Day 10:00 am	31	

Coming Events May

May 2..... Kentucky Derby Party
 May 9..... LGA Kick-In
 May 15- 17..... MGA Kick-In
 May 22..... Twi-Lite & Pool Opens
 May 25..... Memorial Day
 May 30..... Town Hall Meeting 3:00

April Dining Hours

Wed, Fri & Sat..... 6:00 - 9:00

Side Door Lounge Hours

Sunday..... 12:00 - 6:00
 Bar opens at 12:00; Food Service at 3:00



MISSION STATEMENT

The mission of High Meadows Golf and Country Club is to enrich the lives of our families by providing extraordinary golf and social experiences in an environment that fosters friendship and fellowship and encourages the formation of enduring relationships.

It is also to offer personalized service with a friendly, responsive, professional staff, excellent course conditions, clean and attractive facilities, and sustained commitment to quality in all aspects of Club operations.

To operate the Club responsibly and efficiently in all areas within the approved operating budget, capital expense and reserve fund plans, while providing a long term commitment to promote stability and growth.

VISION STATEMENT

Our vision is for High Meadows Golf and Country Club to be the premier private club of choice in our region of northwestern North Carolina for members who want an exceptional golf experience, superior dining and service, and club activities in a friendly, social atmosphere.