



# High Meadows "Hummer"

Roaring Gap, NC

May 2015

## General Managers Message

We are happy to report no rain today! As I write this we have had over 8" of rain in the last few days. I have to say that being on the mountain for several seasons now has been an adventure! That being said, we are excited to finally have good enough weather for our roofing company to start on our roof and we hope by late May, the new roof will be completed. The improvements to the clubhouse have been a little behind schedule due to carpet shipping, however we hope to have that project done by early May. We have new and returning staff members all around the club. Please join me in welcoming all of them and I know we are looking forward to a wonderful season of serving you, your family and friends! As you know, with all staff, things change and our club is no exception. I am happy to announce that Nicole has accepted the Executive Chef position. She has been working in our kitchen and in your homes for seven years now. Her passion for food and food service has spanned 29 years starting at age 14 in a seasonal mom and pop operation back home in Canada. Just as I started, we both washed dishes and soon moved to the food prep area and then the kitchen eventually becoming managers at a young age. Wanting more she attended Selkirk College Culinary program where she graduated in the top 2% of her class. From the mid 1990's Nicole has led kitchen teams as Chef including restaurants and a five star golf resort and casino as well as other golf club operations. We appreciate her taking over our total food operations at this time in our clubs growth. Please join me in wishing her and our team well as we strive everyday to make your club better!

The Social committee and your F & B team are hard at work establishing a calendar of FUN events for the remainder of 2015. See your directory and the flyer in this edition of The Hummer for upcoming events. Please remember that all dates and event locations are subject to change.

Make your reservation today for an outstanding Mother's Day Extravaganza on May 10. In addition to our scheduled events, we would love to host a special event for you or your family at the club or just come by and enjoy breakfast or lunch every day in the Grille. Be sure to make dinner reservations for Wednesday's, Friday's and Saturday's to see the direction we are headed in or come by Sunday's for some wings and a burger in the Side Door Lounge. See the back of the Hummer for hours.

(See *GM Message* continued on page 2)

## A Word From The President

Our club was approached by The Carolinas Golf Association in late 2014 to potentially host the 2015 NC Mid Amateur Championship held in mid September 2015 on Saturday & Sunday with a Friday practice round. The Board pondered our options but had to decline due to our current By-Laws. All voting members should have received a mailing regarding your vote at the May Town Hall Membership meeting to allow 1 event per year, in season, approved by the Board. This recommendation was unanimous by the By-Law Committee and Board of Directors. Our hopes are to potentially host the 2016 event. We believe this tournament is hugely beneficial for High Meadows for increased visibility, potential new members, higher recognition of the quality of our golf course and some nice incremental revenue. Our Golf Professional, Todd Hutcherson, is to be commended for his ongoing conversations with The CGA after we successfully hosted The 2014 NC Super Senior Championship. Also, Nathan Biggs has clearly taken our golf course to new highs that we are enjoying and is starting to be recognized statewide! We ask for your vote of approval at the meeting or please proxy your vote.

We all know how important the Internet and social media are to everyone looking for information including private clubs and real estate. Mark Updike, with expert assistance from Sue Tally, are beginning a conversation to update/upgrade our website. There will be more information on this in the next several months. Regarding social media, I would ask all members on Facebook to go in and "like" our Facebook page and ask your connections to Like our page. I called several active Facebook members several months ago and wanted to see the affect with just a few members. We went from about 340 likes to about 415 in 2 months! If everyone can get involved in this campaign, I have no doubt we can get significantly more. This can have a profound effect on increasing our visibility too. Please take action on this simple and quick request which will be important to our club.

Please reach out to one of our Board members or Mark Updike with questions, suggestions or ideas. I look forward to seeing everyone and having an active season at our club.

Mark Stephens, President

## Notes from the Pro

### Tee It Forward Program

Do you wish your approach shot to the green was just a bit easier? Would you rather hit an iron into the green instead of a longer club? If you want to play faster and have more fun, go ahead and move up a set of tees the next time you play! When you TEE IT FORWARD, you'll hit more lofted irons into greens, putt for birdies and pars more often, and play faster and score better!

This program has recommendations based on your tee shot distance, and will help to reach holes in regulation. If you are unsure which tees are recommended for you, find your Driver distance from the chart below. The Tee It Forward program is a recommendation only and is to promote enjoyment of the game.

Driver Distance	Recommended	High Meadows
275	6,700-6,900	Blue
250	6,200-6,400	White
225	5,800-6,000	Gold
200	5,200-5,400	Green
175 or less	4,400-4,600	Red

### Reciprocity Agreements

Reminder to all members of reciprocity arrangements for our membership. The following reciprocals could be used during a traveling trip or just a day getaway. We believe these add value to your membership as well as a possible revenue source for the club. Win- Win situation! Below is a list of clubs we have arrangements with.

Jefferson Landing - West Jefferson, NC

Trump National - Mooresville, NC

Surf Club - Myrtle Beach, SC

CC of Salisbury - Salisbury, NC

Rock Barn - Hickory, NC

Old Town Club - Winston Salem, NC

Starmount CC - Greensboro, NC

Prestonwood CC - Cary, NC

Croasdaile CC - Durham, NC

City Club - Charlotte, NC

All arrangements **MUST** be made thru the golf shop! Fees will vary from club to club and dependent upon time of year.

The Golf Shop Staff!

The Sadie Hawkins scheduled for Sunday, October 4th was a misprint. That day is the One day Member-Member.

## Fore Ladies Only

### Ladies, Let's Play Golf!

The HMCC Ladies Golf Association's 2015 season officially begins May 9 with a Captain's choice golf tournament at 9:00 followed, by social time, luncheon, and a business meeting. All golf members are invited to play. We invite all social members to join us for lunch around 1:00. If you have not joined the LGA yet, call Donna in the Business Office to become an LGA Golf or Social member today.

The LGA Board is working hard to offer a year of competitive and recreational golfing experiences for all levels of golfers. Please join us as we kick off a new season.

Pat Green,  
2015 LGA President

## MGA News

Time is near for our annual Kick-off Tournament! You should have received a mailing with information and a sign-up sheet. Entries are coming in at a good pace, so you need to sign-up now to secure your place in the field! This is a great event and you will not want to miss the fun. The Golf Shop has extra entry forms if you have misplaced yours.

Remember the Points Chase will officially start on May 9th. Until then we'll have a Co-Ed Points Chase on Saturday. The May 9th start will be later due to the Ladies Kick-off and Luncheon. Watch for an e-mail with the adjusted start time.

Don't forget about the Wednesday Skins Game. It's at 11:00am each Wednesday. Call the Golf Shop by 5:00 on Tuesday afternoon to sign-up.

Tommy Thompson,  
MGA President

## GM Message *(Continued from page 1)*

You know, being a member of any organization or club is the same, you have good days and bad days. You have folks that are in it to win it and others that want to kick back and just enjoy all that we have to offer. I can tell you that your committee system and Board of Directors are in it to win it! We are asking all of you to come join us Saturday, May 30, 2015 at 3:00pm for our Special Membership Town Hall Meeting. It will give all of you a chance to talk about the present and the future of our club. If you have concerns or are unhappy with HMG&CC, come share your thoughts with the Board and Staff. This is your chance to be heard.

This year we are looking for new members that will add to and enhance our current roster! The flyer for the 2015 New Members Drive can be found in this Hummer. We are all excited about the future of our club and we know that we can count on all of you to get the word out! We are looking forward to another great year of member growth and satisfaction!

See you around the club,  
Mark

2015

## High Meadows Golf & Country Club

### Benefiting: The Allegheny County Community Foundation

It is the time of year when we start the "Hole Sponsorship" drive for our annual High Meadows Golf & Country Club Pro Am. The tournament itself is scheduled for Friday, August 21<sup>st</sup>. The High Meadows membership has made this tournament a huge success over the past couple of years through its generosity as hole sponsors for this tournament.

In just two years, through this initiative, High Meadows has become the single largest financial contributor to the Allegheny County Community Foundation. We have a wonderful tournament scheduled again this year and hope to keep the momentum going for such a wonderful cause. As in the past, all the net proceeds from this tournament STAYS in Allegheny County through our contributions to the Foundation. Some of the areas that the money is being used are: Foster Grandparents and senior companion programs, in-school tutoring, rural delivery of the Solid Rock Food Pantry, star pupils, Blue Ridge Read, emergency assistance programs, and many more worthy causes.

Please expect a call within the next few weeks from a member of the tournament committee soliciting your help by sponsoring a hole during the Pro Am to support the Foundation.

Thank you so much for what you have done during the last two years, and let's make 2015 the best and most successful year yet!

2015 Pro Am Committee

## Mark Your Social Calendar

May is finally here!



May marks the start of "high season" for High Meadows, as we welcome all of you back to the mountain! We look forward to reconnecting with you at these special events in May:

- ✂ Sunday, May 10 -- Mother's Day Feast 11:30 till 3:00
- ✂ Friday, May 22 -- Pool Opening Party/ Memorial Weekend and Twilight Golf (Music DJ)

## House Committee Update

While Mark and staff have been dealing with the chaos of the water damage and repair, the clubhouse managed to be the beneficiary of some additional interior improvements to what we had planned and budgeted - lucky us! We now have new carpeting everywhere, linoleum replaced with tile in both of the locker room bathrooms, improved/new doors in those bathrooms, and more. Our committee will be meeting again in May to go over the details of our next stage of improvements which we plan to begin later this year.

With the arrival of spring and of snowbirds, this is a great time to come enjoy and support your club!

Sally Earnhardt, House Committee Chair

### Mar. Dining Numbers

Wed	Fri	Sat
16	19	25
20	26	40
21	41	31
15	41	34
<b>335</b>		

### Apr. Dining Numbers

Sun	Wed	Fri	Sat
	41	56	<b>8</b>
84	11	63	10
	46	47	26
	23	41	x
		x	x
<b>456</b>			

## Stopping, Speeding & Parking



We need your help, **Please, Please, Pretty PLEASE!** Observe our Stop Signs, Speed Limits and Handicap Parking. These things are in place for the safety and well being of all the residents of High Meadows Estates. We promise, they are not there as an inconvenience or an annoyance to anyone!

So the next time you are driving through the neighborhood please remember: Stop no Evil, Speed no Evil and Park no Evil! It could be your family, friend, neighbor or pet that is spared from harm.



# 2015 SOCIAL CALENDAR

**Check off the Social Activities you plan to attend & keep this list handy!**

## MAY

- Sunday, May 10 ..... Mothers Day Feast 11:30 till 3:00
- Friday, May 22..... Pool Opening Party/Memorial Weekend and Twilight Golf

## JUNE

- Saturday, June 6 ..... Member/Member - Beach Party  
Low Country Boil & Music by Castaways (Social only available)
- Saturday, June 27 ..... Team Trivia - Ladies VS. Men rematch

## JULY

- Saturday, July 4..... Fire Cracker Buffet & Pool Party
- Thursday & Friday, July 30 & 31 ..... HMG&CC Member/Guest. Practice Round & Pizza Party Thurs, July 29,  
Round 1 on Fri, July 30. (Continued on August 1 & 2)

## AUGUST

- Saturday August 1 ..... Social Dinner/Dance - Band TBD - Social only available. Rain Date Aug 2.
- Saturday, August 29..... Comedy Night at the Cub and Club Championship weekend

## SEPTEMBER

- Friday, September 4..... Pool Closing party & Labor Day Celebration
- Saturday September 19 ..... Rumble on the Mountain Event - Rain Date - Sunday, Sept. 20

## OCTOBER

- October (TBD) ..... Wine Dinner
- Saturday, October or November..... Country Night
- Saturday, October 31 ..... Halloween Spooktacular costume party & scary buffet

## NOVEMBER

- Saturday, November 21 ..... Wine & Tapas
- Thursday, November 26..... Thanksgiving Dinner to go

## DECEMBER

- Saturday, December 5 ..... Holly Jolly Cocktail Party
- Thursday, December 31 ..... New Years Eve Event - 7:30 till Midnight (Band T B D)



# High Meadows

GOLF & COUNTRY CLUB, INC.

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High Meadows Golf & Country Club Membership Committee is proud to announce our new 2015 membership marketing plan. This plan is effective April 20, 2015 through October 30, 2015. We are asking all of our current members to get out and invite some folks to look at your club. For all of your effort we are rewarding you with a \$1,500 credit on your account for every new or returning Active Golf Member or a \$750 credit on your account for any new or returning Social Member. All of you are what makes our club so special and now we want to reward you for helping your club grow!

To help encourage your friends, we have a deal for new members that want to join our great club. All new members that join April 20, 2015 through October 30, 2015 will receive 50% off of their prorated dues for 2015 only! This offer is good towards any new memberships, except Dining Memberships, that are approved within the promotional time. Initiation fees are \$10,000 for an Active Golf Membership and \$5,000 for a Social Membership and the transfer fee for a home purchased with a membership attached. The initiation fee or transfer fee should be attached to all applications presented for approval.

We are excited to start our next 50 years of growth with all of the above incentives. We know that you are just as happy as we are with the direction of the club and all your club is striving to be.

We ask all of you to join us in this next push for new members in 2015 as we invite folks from all around us to see why High Meadows Golf & Country Club is no longer the best kept secret in North Carolina!



